



Business Plan

Writing in Success

Introduction

This course will lead you to write your own business plan, and to improve your performance through it. A business plan is an essential management tool to assist in running all sorts of organizations, ranging from businesses through charities to public sector bodies. It is not just for organizations, setting up but for those that are established as well. A written plan is just as important for an entrepreneur as for a division of a multinational company or a hospital trust.

Topics Covered

- 1- The importance of Business Plan.
- 2- Business Plan Structure.
- 3- Business Plan Summary.
- 4- Writing the Proposal:
 - Business Background.
 - The Market.
 - The operations.
 - The Management.
 - The Forecast.
 - Financial Information.
 - The Risks.
 - Legal Issues and Confidentiality.
- 5- Improve Performance and achieve success.
- 6- Samples and case studies.

Who Should Attend?

- Junior and Senior Managers.
- Businessmen.
- Entrepreneurs.

Duration

Duration: 2 Days – 16 hours.

Sunday 24 March 2019 From 10 a.m. till 6 p.m.

Sunday 31 March 2019 From 10 a.m. till 6 p.m.

Fees

Fees: 250 \$

- Enrollment Fee: 100\$ (non-refundable).
- Fees and paid either by cash or by credit card.

Register Now

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